

## BUILDING A BUSINESS PRESENTATIONS

Present your business to the group of potential investors, who will assess your idea based on both your business plan and your presentation. They will determine whether your business will be solid and profitable and thus likely to be funded by real investors. Your teacher and classmates will also evaluate your presentation and give you feedback on it and your business idea.

As the other teams give their presentations, evaluate their work. Use the **Building a Business Peer Assessment** as a basis for your evaluation.

### HOMEWORK 6.4

After your presentation, write a reflection on your team's effectiveness in presenting a persuasive message to the group of investors. Also, use the **Presentation Skills Assessment** to evaluate your own presentation skills. If you did not present today, write a brief critique of each team that presented, explaining why you would or would not invest money in each of their businesses.

### HOMEWORK 6.5

Complete Homework 6.4 and prepare for the **Module Test**.

## EXTENSION

### 6.1

Using the comments from the potential investors, your teacher, and your classmates, revise your business plan and presentation. Your teacher may allow interested teams to present their revised business presentations to the class.