

Course 3: Managing and Marketing with Data
Module 9– From Data to Knowledge

Academic Standards			
English 9/10	English 11/12	History/Social Sciences Analysis Skills	Science: Investigation & Experimentation
Reading 1.1, 2.0, 2.6	Reading 2.0	Research, Evidence & Point of View 4	1.a, 1.c, 1.h
Writing 1.3, 1.4, 1.5, 1.9, 2.3			
Listening and Speaking 1.1			

CTE Foundation Standards					
Standards Generally Common to All Industry Clusters					
4. Technology 4.2	5. Problem Solving & Critical Thinking 5.0, 5.1, 5.3	7. Responsibility & Flexibility 7.4	8. Ethics & Legal Responsibility 8.2	9. Leadership & Teamwork 9.1, 9.3, 9.5	10. Technical Knowledge & Skills
Standards Particular to an Industry Cluster					
Agriculture and Natural Resources 4.4			Health Science and Medical Technology 8.4		Information Technology 10.1, 10.2, 10.5
					Marketing, Sales, & Service 10.1, 10.3,

CTE Pathway Standards
Entrepreneurship B3.1, B3.2, B4.3,
Program & System Development D3.0
Information Support and Services A3.1, A7.1, A10.1, A10.3