



**Attention
Students & Parents. . .**

**For More Information
on
All Ford PAS
Curriculum
Modules,**

**Visit
www.fordpas.org**



Ford PAS Top 10 Steps For Success

1. Try.
2. Try again.
3. Try it once more.
4. Try it a little differently.
5. Try it again tomorrow.
6. Try and ask for help.
7. Try to find someone who has done it.
8. Try to determine what *is not* working.
9. Try to determine what *is* working.
10. Just keep trying.

Presented by:

**Palm Springs Unified School District &
Cathedral City High School
69-250 Dinah Shore Drive
Cathedral City, CA 92234**



Design Your Own Future



**Register for
21st Century Skills
and**

Develop Skills In:

- **Business & Financial Mgmt.**
- **Leadership/Communications**
- **Teamwork/Problem Solving**
- **Marketing/Self-Promotion**

For Information:

(760) 770-0120

An Overview Of the 21st Century Skills Course

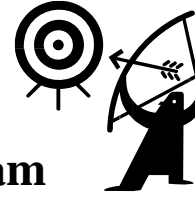


The 21st Century Skills Course consists of four curriculum modules that introduce students to the world of business, product development, and manufacturing while building a foundation of skills important to academic and workplace success.

The four modules include:

1. From Concept to Consumer
2. Media and Messages: Building a Foundation of Communication Skills
3. People at Work: Building a Foundation of Research Skills
3. Careers, Companies, and Communities

Objectives of the Ford PAS Program



The Objectives of the Ford PAS Program Include:

1. Improving student academic performance
2. Helping students master 21st Century Skills
3. Encouraging students to become lifelong learners
4. Encouraging students to take advantage of career opportunities in engineering, technology, business, and related fields

The 21st Century Skills Course is Part of Two CCHS Pathways



Finance and Business

10th Grade

- 21st Century Skills (1 sem)
- Accounting I (1 sem)

11th Grade

- ROP Finance & Business (1 year)

12th Grade

- ROP Banking & Finance (1 sem)
- ROP Small Business Management (1 sem)

Information Technology

10th Grade

- 21st Century Skills (1 year)

11th Grade

- Computer Applications (1 year)

12th Grade

- ROP Business Computers (1 year)

